

DOUNIA RELOADED

Exhibition: 30 December – 5 February 2020

Opening: 29 December 2019 | 6pm

VOICE Gallery Marrakech is pleased to invite you to the opening of the exhibition DOUNIA RELOADED on Sunday 29th December 2019 at 6pm: gathering photographs of the ARTSIMOUS duo with works by 14 other artists.

This new exhibition facilitates a dialogue, confrontation, contradiction to push the public to question itself around arguments on creation, formalization, aesthetics and beauty.

If I have an object in front of me, my gaze understands all of its meaning, on the other hand, in the case of a work of art, my gaze seeks a content of meanings in relation to what the sensitive is perceptible.

This brings us back to what is ineffable, inexpressible and invisible, giving us access to the scenario of the madness that inhabits us, as it is self-evident for children or poets, allowing us to look beyond the visible.

The exercise to which we lent ourselves, by relating different works of art to form sorts of transversal diptychs, seeks to amplify this aspect of the vision and the resulting effect, the dialogues between the works push us to make additional aesthetic reflections concerning other connections and dichotomies.

The ARTSIMOUS duo reveals their universe: Morocco, their roots, and their love for fashion. The images are extracted from this heritage that they appropriate and look to the future. Their interpretations are staged, hybrid, sensitive and extravagant.

A photo can interact with a monochrome in which a text can be found (as for example with the work of JAUME PLENSA), or with a work in which the materials represented are used (allowing different representations of the same materiality as with the work made with wool by MICHELE CIACCIOFERA or the plastic one of SOUKAINA AZIZ EL IDRISSE), or finally with paintings in which one can find aesthetic reminders (such as the paintings of SIBYLLE BALTZER or the serigraphy of YTO BARRADA).

Besides this sensitive world, there are other experiments, in particular through a game around a certain representation of traditionality and on identities as with the works by MOATAZ NASR, LEILA ALAOUI or OWANTO.

Other dialogues have also been created with works by JOHN PILSON, OLI BONZANIGO, LUCY & JORGE ORTA, MARIA JOSE ARJONA and MEGUMI MATSUBARA.

From this global vision of the gallery, this exhibition makes it possible to take an interest in Moroccan identity as a country which is a crossroads between Africa, the Arab world and Europe, connecting and allowing exchanges between these cultures.