

**YOUNES BABA-ALI
L'MAR9A**

Critical text by Antonello Tolve

**Opening:
saturday, march 2nd, 2013 – h:19
Exhibition:
from march 4th until may 15th, 2013**

Models of possible reality. Models of interpersonal relationships. Models of approach to the other – and to the other's culture – through communication strategies from different backgrounds and languages.

L'MAR9A, the first exhibition by **Younes Baba-Ali** (1986) in Moroc, for the **VOICE Gallery**, raises questions that span the current human condition to understand, from different angles, the complexity of our world's polycentricity.

Multiculturalism, space sharing (cohabiting), the current thresholds of identity, the concept of post-ethnicity and that, equally essential, of plurality. These are some of the themes used by Younes Baba-Ali to develop an action of re-appropriation of the real through a partaking observation and a discipline intersecting focusing on the infinite meanings of life. These are *commitments*, socio-anthropological attitudes, inevitable logical analyses of society which influence the artist's elaboration of his works to build new worlds, new reading possibilities.

Reality, in all its various forms, is for Baba-Ali a center of gravity, a platform from which to move to conceive public and private actions aimed to short-circuit the commonplace. To check, from an analytical point of view, the space of life. To pierce the viewer's gaze and enter it within a language scenario (object and behavior-focused) which praises differences and reforms the essence of the world.

Shalom Aleikoum, Barrier, Kamikaze, Hymne Marocain and Pulizia are the works included in the artist's latest aesthetic journey, showing ideal dimensions of thought, active information approaches, alternative possibilities of dialogue in a developing cultural continent.

In the Moroccan Arabic dialect Darija, L'MAR9A is the sauce, the basis of almost all the main dishes of the Moroccan cuisine. By extension, metaphorically l'mar9a is also understood as the essence of things, the energy, the gist, the atmosphere.

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